



PETER A. LAND

ASSOCIATES, INC.



His client list includes a wide range of organizations in the United States, Mexico, Europe, Australia and Russia:

- AFLAC Insurance
- Rheem Manufacturing
- CVS/Pharmacy
- Michelin Tire Co.
- Nordstar, St. Petersburg, Russia
- Texas Forest Service
- Louisiana Pacific Corp.
- Shell Oil Company
- Coca Cola Bottling Co.
- Alabama Gas Corp.
- Georgia Power Co.
- AmSouth Bank
- St. Vincent's Hospital
- The American Legion
- El Paso Corporation
- Southern Gas Assn.
- Delta Airlines
- Parker Hannifin Corp.
- First Commercial Bank
- United Way
- Thermalex
- GKN Aerospace
- Pennzoil
- Yamaha Corp.
- Habitat for Humanity
- American Red Cross
- Numerous Associations



MS, CSP, CMC, CPCM
Five Star Speaker

PETER A. LAND **MS, CSP, CMC, CPCM**

**One of three in the world
to hold these
professional credentials**

CSP (Certified Speaking Professional) is the highest award presented by the National Speakers Association for many years of speaking excellence. Only 10% of the speakers in the world have been so honored.

CMC (Certified Management Consultant) awarded by the Institute of Management Consultants.

CPCM (Certified Professional Consultant to Management) awarded by the National Bureau of Certified Consultants.

The CMC and CPCM credentials reflect his extensive training, experience and ethical performance. Less than 100 consultants in the world have earned both CMC and CPCM certifications.

"In over 32 years of participation in seminars, workshops, and other training activities, I rank this workshop right at the top. Pete Land is excellent."

--Ron Wood, SPHR HR Director of Human Resources

"One man commented that he had learned more in two days with you than in every program he had ever attended."

--Mike Duffy Vice President Southern Gas Association

***Pete teaches
valuable
concepts and
skills to achieve
high
productivity***

Popular Topics Tailored to Your Specific Needs and Goals

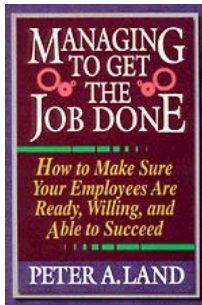
Our firm provides a broad spectrum of services in human resources and organizational development. We look at such variables as interaction and leadership styles, goal/role clarity, communications, planning, accountability, decision-making, etc. We customize and tailor our workshops and seminars to meet the specific needs of your organization. Facilitation for strategic planning and executive coaching is also available.

Our development strategies include workshops and seminars in:

Coaching & Mentoring
Communication Skills
Conflict Management
Customer Service
Decision Making
Delegation
Goal Setting
Influence Without Authority
Leadership Development
Managing Change

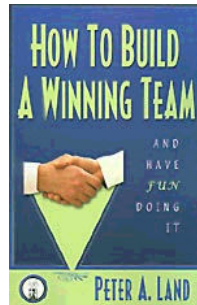
Motivation
Motivation & Positive Discipline
One-on-One Training
Performance Appraisal Skills
Problem Solving
Stress Management
Team Building
Time Management

Training Resources To Get The Job Done



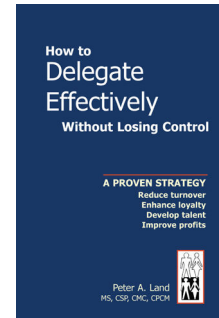
Available as Audio
Cassette, only

Achieve High Productivity
"You'll learn dozens of great leadership and management techniques while reading this book--and you'll have fun doing it." Ken Blanchard, Co-Author, *The One Minute Manager*



Paperback Book
Received 5-star rating
on Amazon.com.

What Winning Teams Do
"... The concepts and skills Pete shares...are practical and effective. This book will help you weld your group into an effective team--and have fun doing it." Ken Blanchard, Co-author, *The One Minute Manager*



Paperback Book

"Pete Land has been my expected colleague for more than twenty-five years. He is an accomplished expert in delegation, having taught these critical skills to thousands of managers and executives on four continents. The concepts and tools in this book really work." Ken Blanchard, co-author of *The One Minute Manager* and *The Leadership Pill*

3
Videos

- HOW TO DELEGATE WITHOUT LOSING CONTROL
- COMMUNICATING AS A LEADER
- TEAM BUILDING I: CONFLICT RESOLUTION

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